

Ministerial Meeting on Regional Development Policy

19-20 May, 2025 | Warsaw, Poland

- To uphold the principle of bilingualism, all signage and branding must be presented in both official languages of the OECD: English and French.
 - We can only approve printing and installation if both official languages are guaranteed on either a single sign or two separate signs.
 - The materials provided below will be designed and supplied by the OECD for printing and display at the venue.
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Digital Assets

Digital Totems 9 : 16 image format



Other Digital Assets

- Email signature
- Web banners
- Document covers
- Word template
- PowerPoint template
- Social media visuals
- Videos

Door Signage (if screens are available next to the doors) 16:9 ratio, BMP format



Backdrop Banners 16:9 ratio, BMP format



Hanging Banners Set of 3 / language W 7m x H 0.914m



Wall Banners

W 7m x H 0.914m



Totems

W 85 cm x H 204 cm (without portable stand) // W 100 cm x H 200 cm (with portable stand)



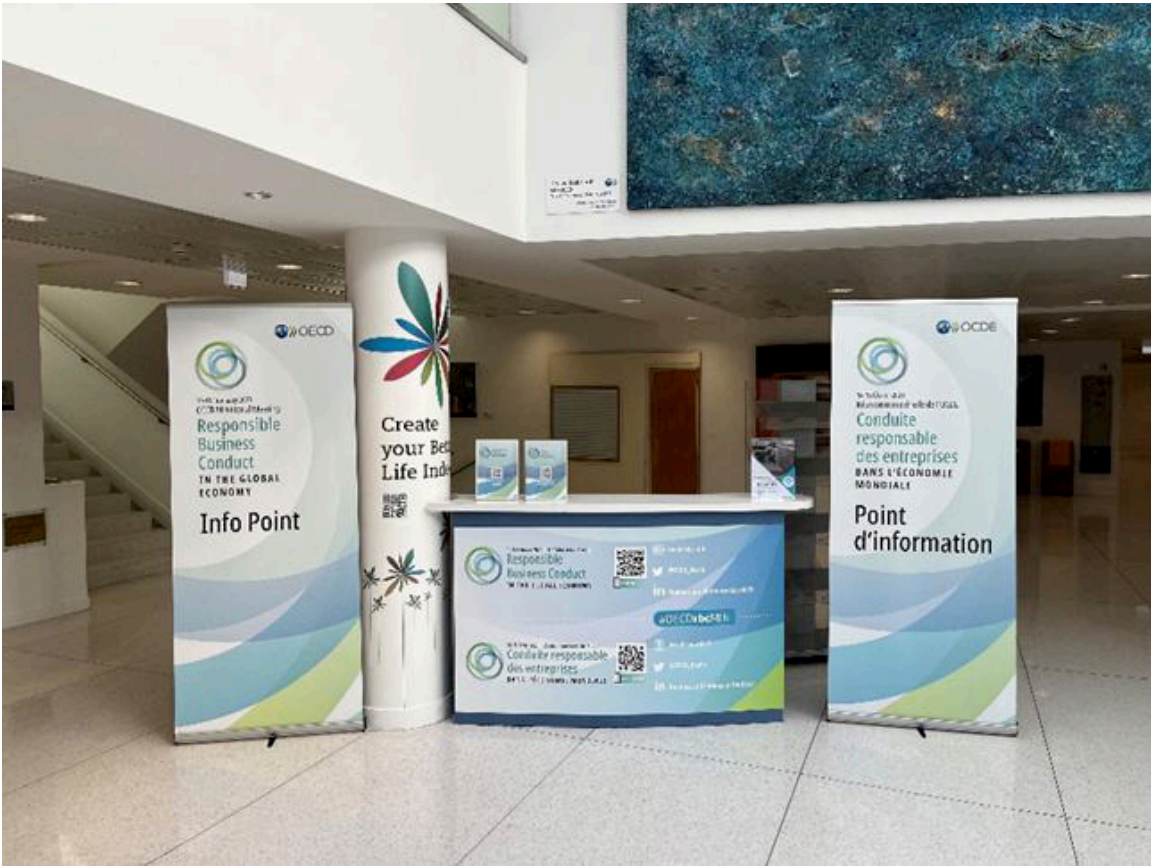
To ensure participants can easily navigate the venue, the rooms can be clearly marked with totems displaying the meeting branding and titles such as :

- Registration
- Info point
- Bilateral Meeting Room
- Press Room
- VIP Lounge

Door Stickers Ø500 mm



Information Desk W 1635 mm x H 914mm



Podium W 600mm x H 200mm



Badge Identification A4



Photo Download A4



Publication Promo W 600mm x H 200mm



Table skirts at the OECD, rectangular tables W 1364 mm x H 420 mm



Documentation

- Key-Issues Paper A4
- Who's Who Document A4
- Business cards with QR code W 85 mm x H 55 mm

